

社長メッセージ

製品機能、品質、コストにわたりグローバルな規模で企業間競争が激化・変動する現在、あらゆる産業でお客様のニーズに迅速かつ的確に対応し、提供できる柔軟な対応と行動力が求められています。

世界的な機能部品メーカーとして高い評価をいただいているケーヒンも、より競争力のある提案型企業を目指し、総合システムメーカーへと進化する行動方針を取ってまいります。

その基本方針をもとにミシガン州に設立した Keihin Michigan Manufacturing, LLC は、北米のお客様、サプライヤー様、そして地元の皆様と共に愛される企業、地域に根ざした企業を目指してまいります。

モータリゼーションの将来を見定め、人に、暮らしに、産業に、常に新しい可能性を提案でき、更に高度な技術と信頼される製品の製造に持続的な行動を実施してまいります。

Message from the President

Global competition among corporations is intensifying, with function, quality and cost being the determining factors. Now more than ever, it is expected to respond to customer's

demands quickly and effectively and to provide flexibility and ability to take actions in all industries.

Keihin has been receiving a very high reputation as a world-class functional part maker, and is in the process of evolving into a comprehensive manufacturer of devices and systems to enhance its competitive edge.

Keihin Michigan Manufacturing, LLC was established in Michigan based on these fundamental principles, and we will seek to evolve into a community-based company that everybody loves and respects working with the customer in North America, suppliers and the people in the community.

Our ultimate objectives are to determine the future direction of motorization, to continuously create a better future for people, industry and society, and to provide advanced technology and reliable products permanently.